

v:ktor ZHENG



/ OBJECTIVE /

Seeking a Graphic Design position where I can develop my career in this field by contributing all my practical and creative skills at the maximum level.

/ EDUCATION /

**San José State University** | may, 2011

san josé, ca  
major: BFA graphic design  
minor: photography

**City College of San Francisco** | dec, 2007

san francisco, ca  
associate degree: graphic design

/ TECHNICAL SKILLS /

**adobe cs5 applications**

illustrator | indesign | photoshop | lightroom  
dreamweaver | flash | after effects

**operating systems**

windows 7 | mac OS X

/ PROFESSIONS /

**design**

typography | creative and conceptual design  
| UI & web design

**printing**

PMS | inkjet | laser | printing press | letterpress

**photography**

color digital | b&w film | studio lighting techniques  
| darkroom procedures

**bilingual**

english | cantonese/mandarin

/ EXPERIENCE /

**RandleDesign** | October, 2011 – Present

- contractual graphic designer

Various design projects from clients over the world. Projects include web design, brochure design, logo design, datasheet design, and poster design.

**North Coast Medical** | August, 2011

- contractual graphic designer

Design catalog spreads based on existing style sheet. Assist marketing department on business conference and email translation.

**Cooliris, Inc.** | June, 2011 – July, 2011

- graphic design intern

Emphasizes on interface design and new feature development of Liveshare, a smartphone application. Redesign Liveshare's website in order to enhance user experiment.

**Cooliris, Inc.** | spring, 2011

- designer, practicum course

A collaborative user interface design project for Cooliris Express and Liveshare through a series of research and design experiments between Cooliris, Inc. and the Department of Design at San José State University, under the supervision of Professor Kim, Chang Sik

**Askew magazine** | 2009 – 2010

- graphic designer

Magazine layout design and detailed typographic treatment. Collaborate with photographers, journalists, and publishers.